

Penn State College of Education  
**ALUMNI SOCIETY**  
**STRATEGIC PLAN**  
 2023-2028

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Goal	Word
<b>1. To provide meaningful, impactful, and innovative opportunities for alumni and students (future alumni) to maximize their engagement with the College of Education and with each other.</b>	Engagement
<b>2. To support the College of Education’s commitment to anti-racism, social justice, and Diversity, Equity, and Inclusion (DE&amp;I)</b>	DE&I
<b>3. To participate in service initiatives that support The College of Education and University priorities</b>	Service
<b>4. Continually evaluate alumni programs and services to ensure the above-stated goals are met and/or revised, as needed</b>	Operations

Adopted by the College of Education Alumni Society Board of Directors on:

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**Goal One: *Provide meaningful, innovative opportunities for alumni and students (future alumni) to maximize their engagement with the College of Education and with each other.***

Priorities

1. offer professional development, networking, and community-building opportunities in digital, hybrid, and in-person formats
2. Recognizing alumni for success and achievements in their chosen career path
3. Communicate news, offers, and updates about Penn State, the College, and other alumni-associated experiences

**Goal Two: *To support the College of Education's commitment to anti-racism, social justice, and Diversity, Equity, and Inclusion (DE&I)***

Priorities

1. Plan and implement a variety of events for alumni that will be of interest to targeted underrepresented groups.
2. plan and provide opportunities to educate and engage the full Board of Directors with resources that promote diversity, equity, and inclusiveness.
3. Provide opportunities designed to foster an inclusive culture that will help to create a sense of belonging for all members of the ASB, including the recruitment of a diverse board.

**Goal 3 – *Participate in service initiatives that support College of Education and University priorities***

Priorities

1. Provide volunteer opportunities to support Penn State, the College of Education, its students, and scholarship programs, as members are able
2. Provide financial donations for Penn State, the College of Education, its students, and scholarship programs, as members are able

**Goal 4: *Continually evaluate alumni programs and services to ensure the above-stated goals are met and/or revised, as needed***

Priorities

1. Include components to each Alumni Society Board meeting to facilitate community-building, collaboration, and the open sharing of ideas related to Alumni Society business

2. Regularly survey alumni on the effectiveness of current programs and suggestions for improvements and new programs