

Family Literacy in the U.S.: Where are we in 2021?

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Welcome & Introductions



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Agenda

- Overview of our project
- Data from survey of state directors of adult education
- Data from survey of local Family Literacy(FL) programs
- Takeaways and discussion

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Updating Findings from 2017 Report

Goodling Institute's original report on
FL programming (2017)

Overview of 2017 Report

- Purpose of report was to determine if AEFLA funds were used to continue FL programming after Even Start demise.
- Information gathered from 47 states plus District of Columbia (D.C.).
- Eleven states & D.C. fund FL at varying levels (AEFLA, state).
- Most states use braided funding.
- Eight of 11 states and D.C. required four components (Adult education, parent education, interactive literacy activities, early childhood).

Changing the Course of Family Literacy: https://ed.psu.edu/sites/default/files/inline-files/Policy%20Paper%201-10-17%20FINAL%20REV%208-15-17_1.pdf

Updating Report in 2020-21

- Two different surveys sent out to all state AE directors & local family literacy programs (convenience sample)
- Response Totals:
 - States: 47
 - Local Programs: 134

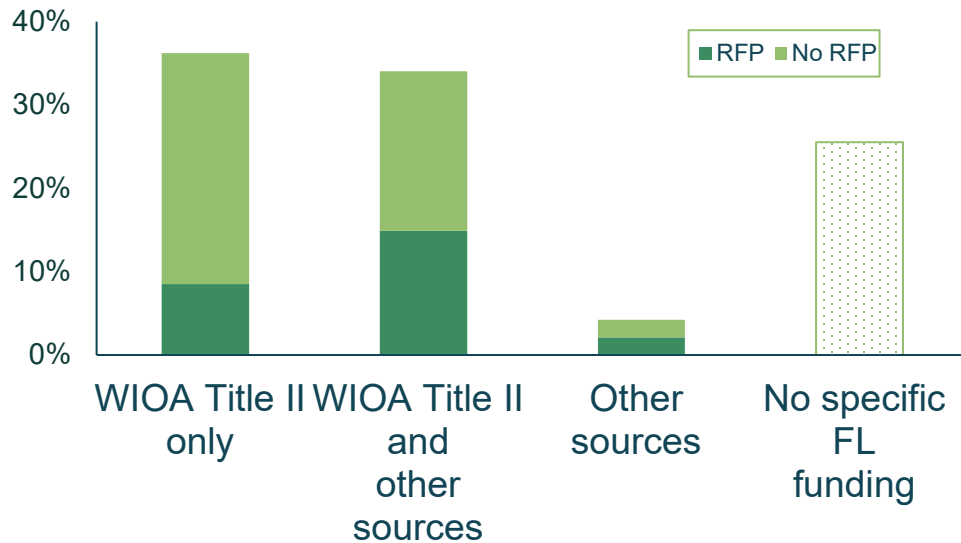
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Data from State Directors' Survey

35

The number of states funding some form of
family literacy

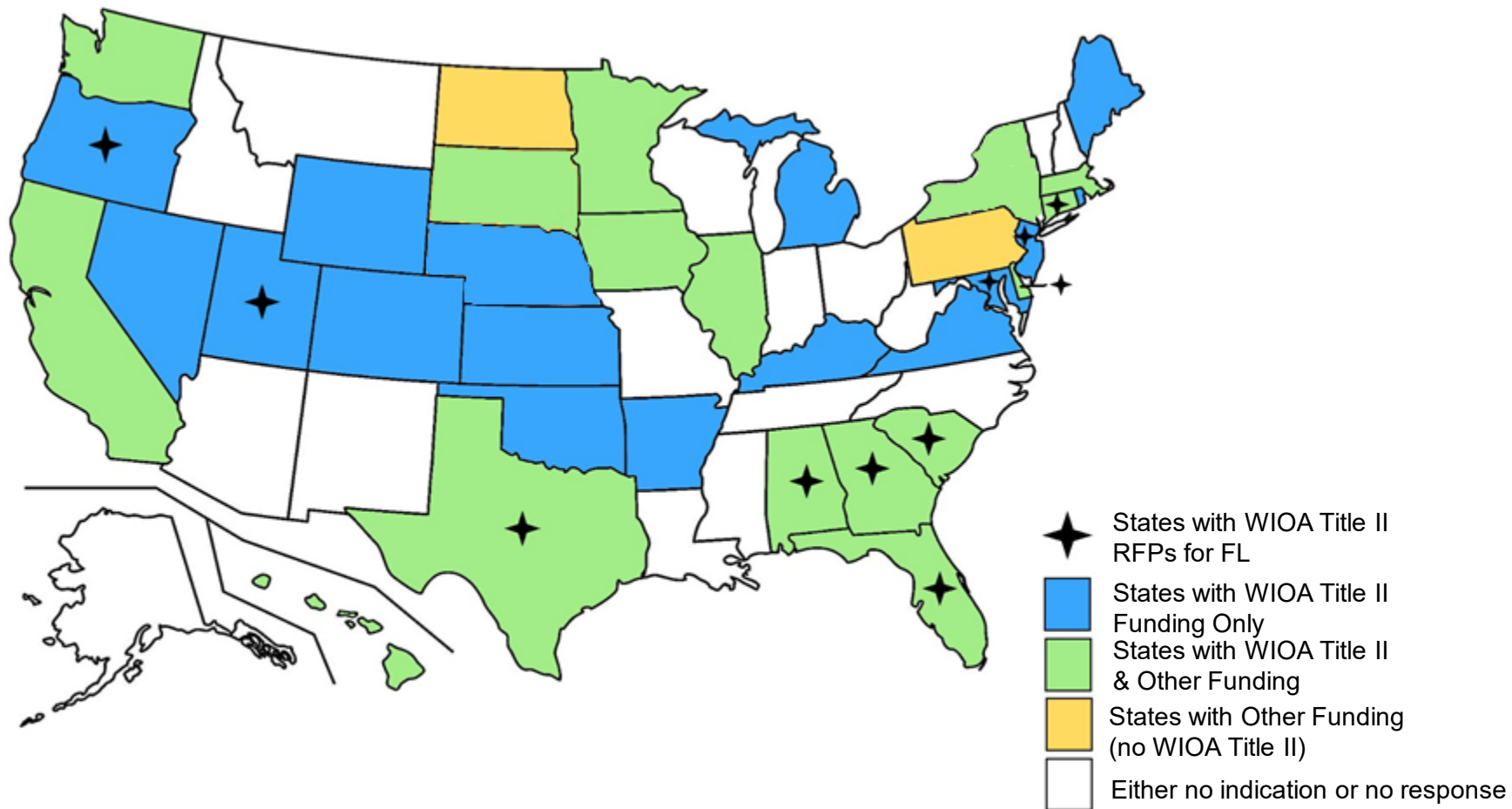
WIOA Title II & Other Funding Sources



Out of 47 states,

- 74% provide financial support for FL
 - 70% WIOA Title II
 - 4% Other state resources
 - 26%: RFP for FL
- 26% no indication of financial support for FL

FL Funding by State



15

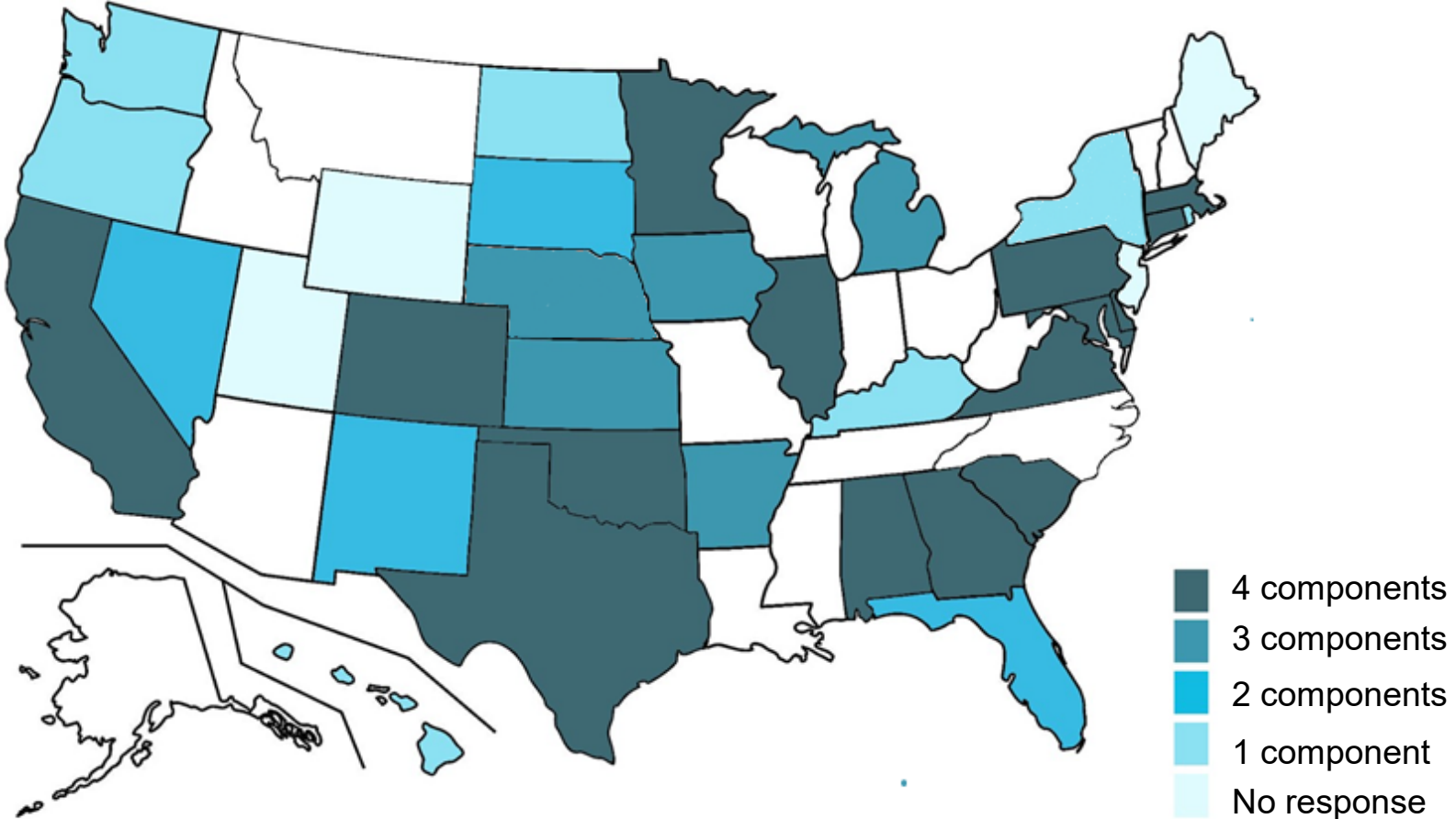
The number of states indicating they offer 4-component family literacy programming

Family Literacy: 4 Component Model

Family literacy based on Kenan's model of 4 components:

- Adult education
- Early childhood & school-age education
- Parent education
- Interactive literacy activities

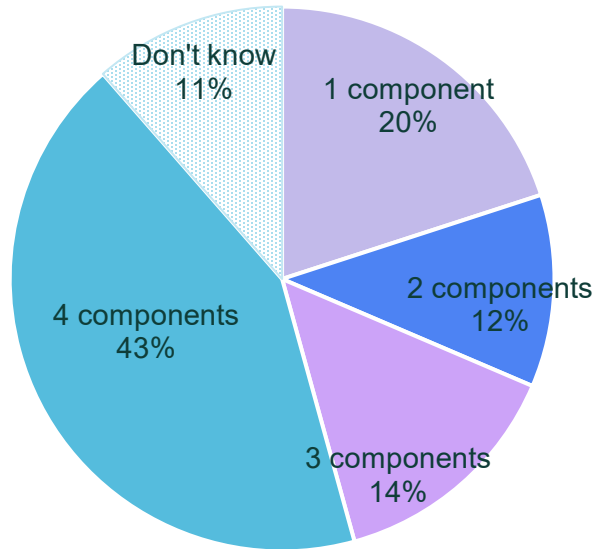
FL Components by State



FL Components by State

Of 35 states providing financial supports for FL:

- 43% offer ALL four components (n=15)
- 20% offer only AE component (n=7)



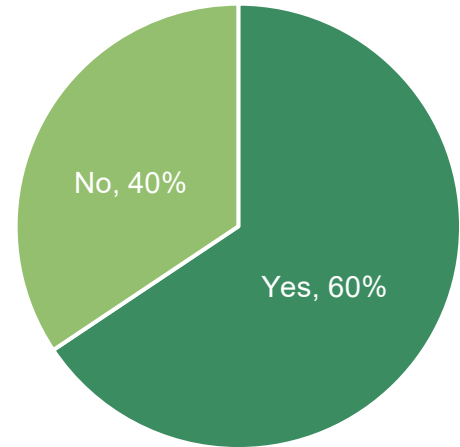
Number of FL components offered (n= 35)

21

The number of states collecting & managing
outcome data for FL programs

Data Collected by States

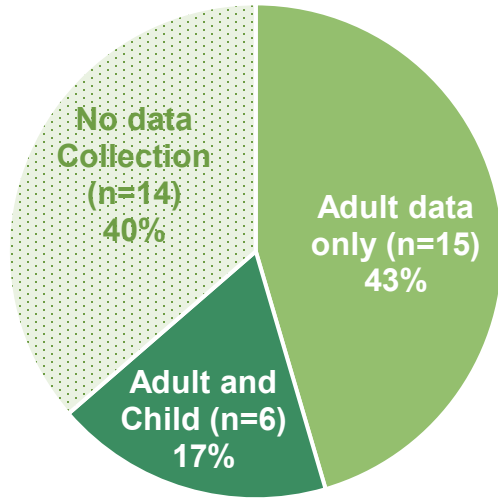
- 21 states collect & manage outcome data for FL programs, including data on adult and child participation.



States funding for FL program (n=35)

States' Data Collection

- Outcome data include data on adult and child participation for FL program



States with funding for FL program (n= 35)

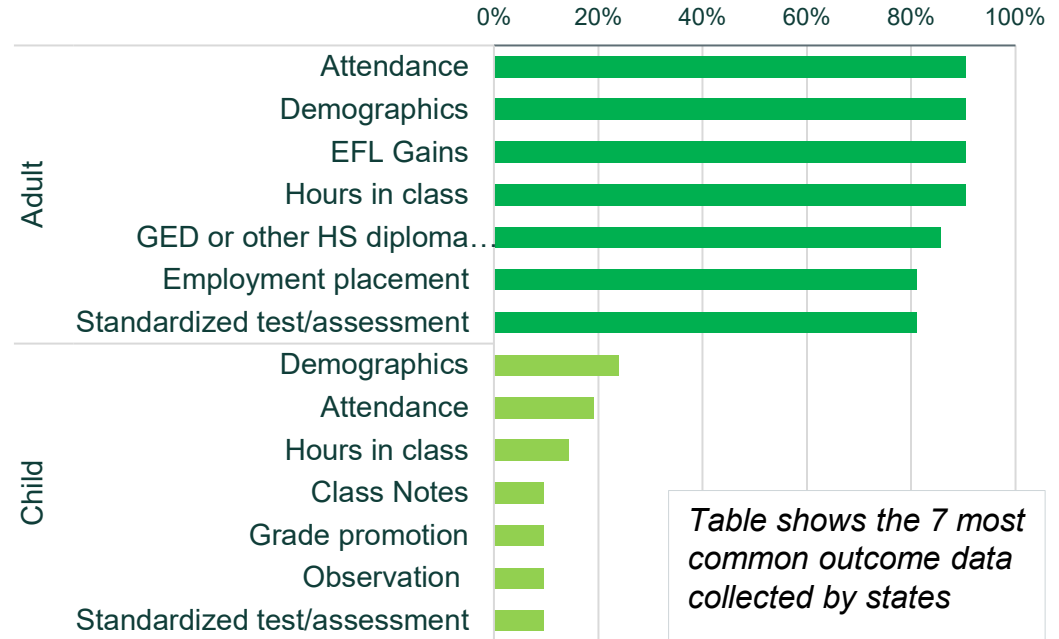


Table shows the 7 most common outcome data collected by states

State's data collection for FL program (n= 21)

3

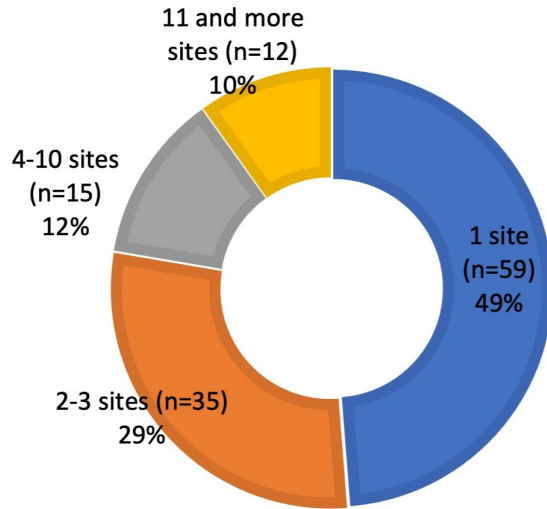
Data from Local Organizations' Survey

121

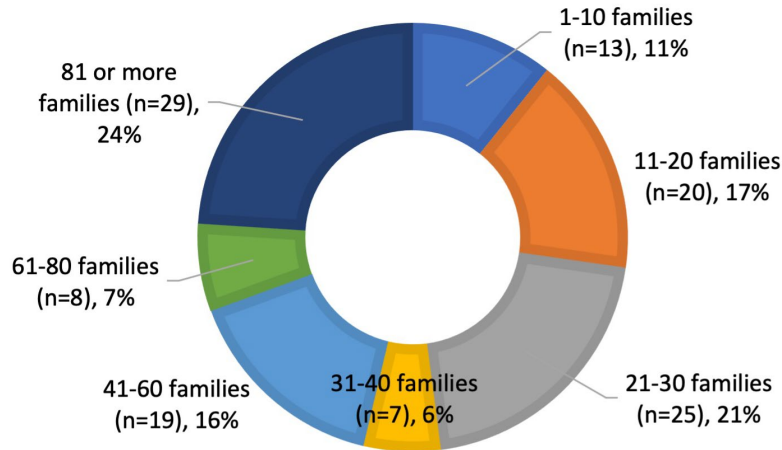
The number of organizations providing family literacy programs out of 134 local programs surveyed

Programs Overview

Number of program sites



Number of families served



87%

of programs have existed 3+ years

56%

of programs have existed 11+ years

26%

Ever received Even Start Funds

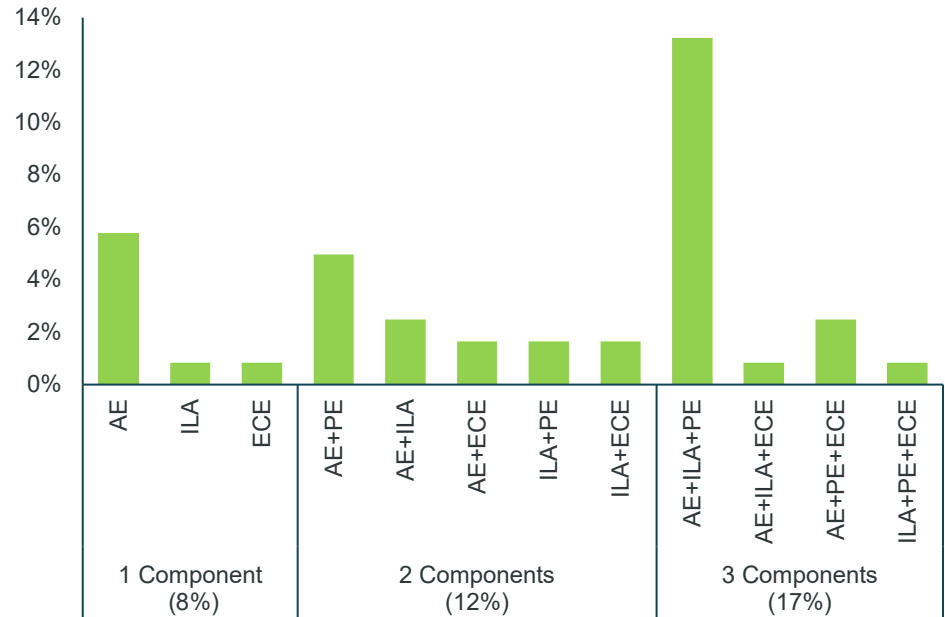
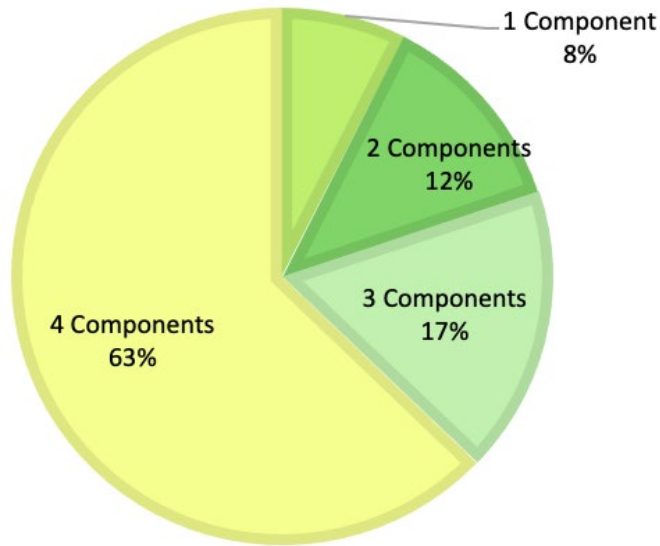
63%

Percent of programs reporting they offer all 4 FL components

Components Offered

Of 121 local FL programs,

- 63% offer ALL four components (n=76)
- 8% offer only one component (n=9)



Number of components offered (n= 121)

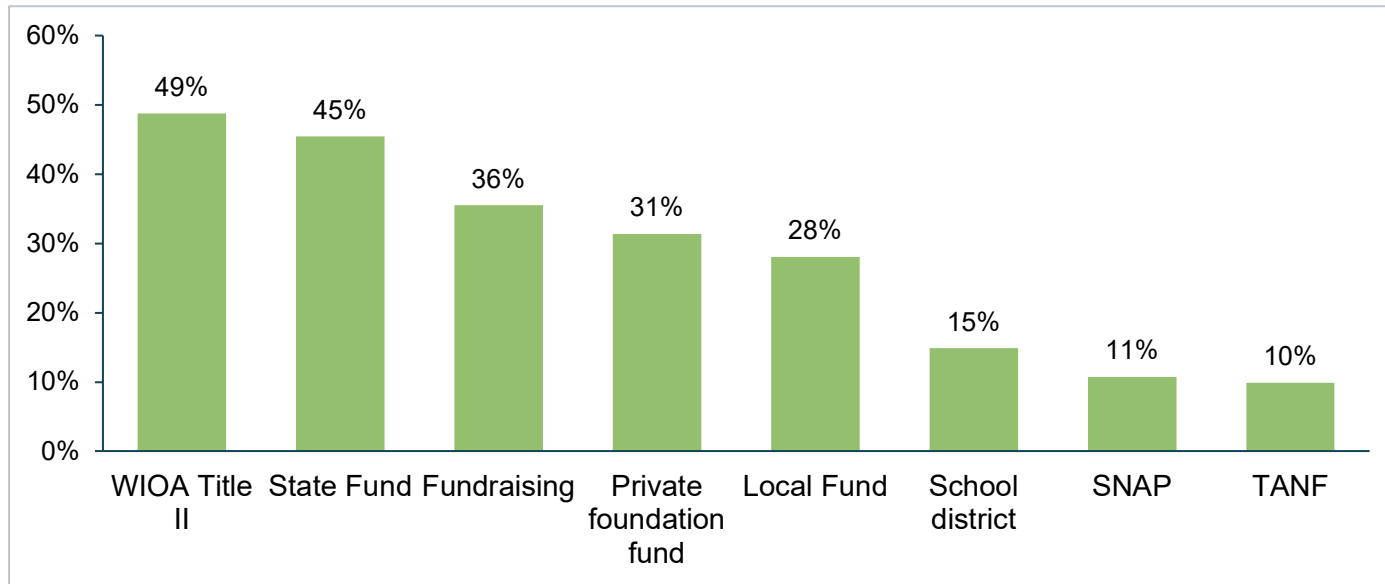
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Average number of funding sources
for FL programs

Types of Funding Sources Mostly Used

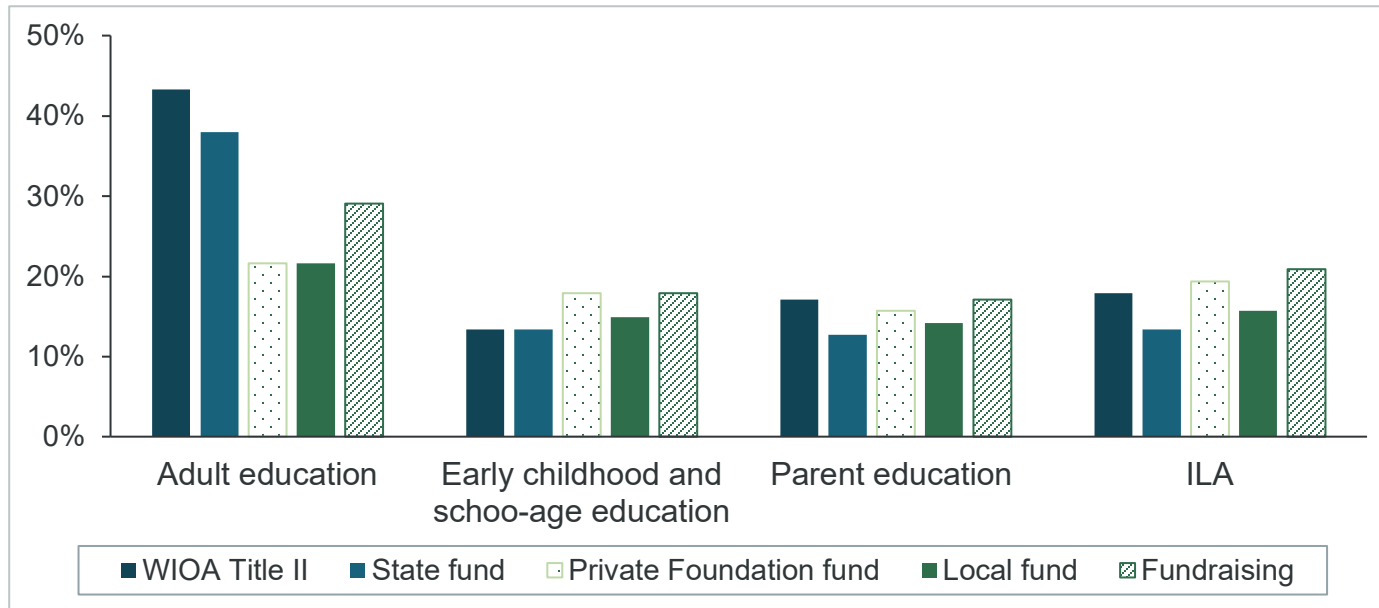
Other funding sources:

- Community Services Block Grants (7%)
- Family and Child Education (FACE) (6%)



Types of funding mostly used (n= 121)

Components & Their Funding Sources



Types of funding used for each component (n= 121)

121

The number of programs collecting & managing
outcome data for FL programs

Programs' Data Collection

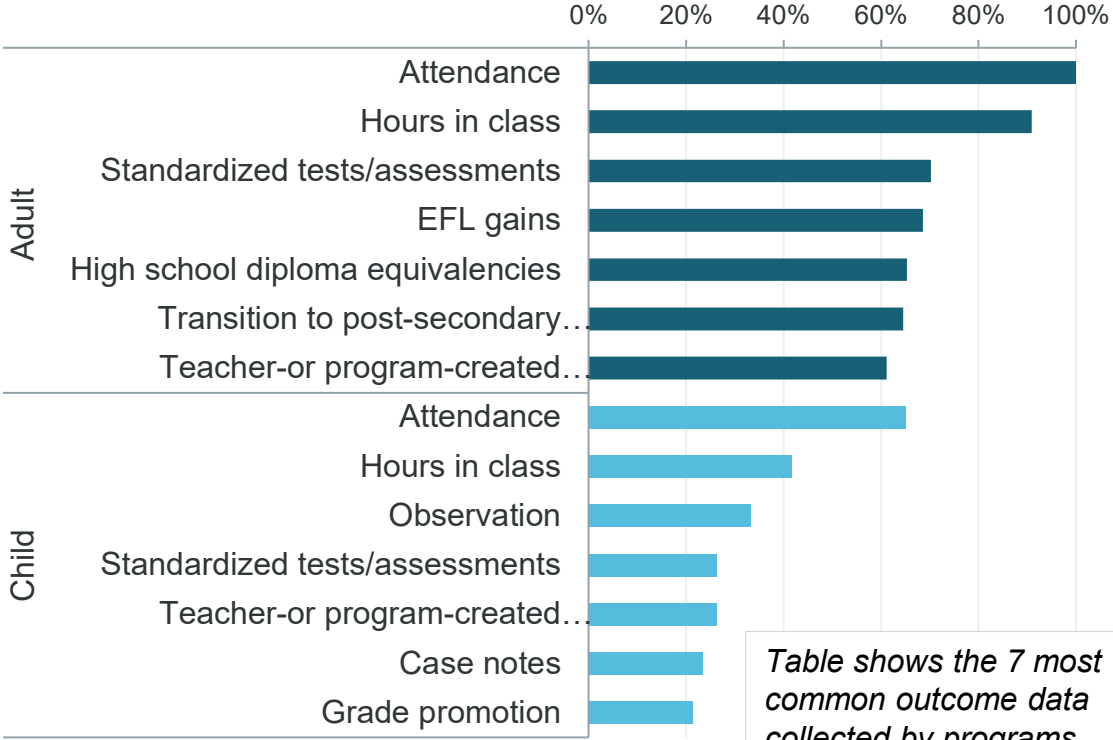
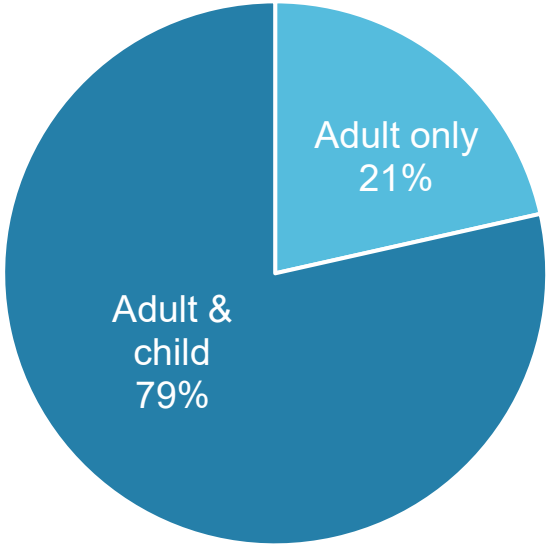


Table shows the 7 most common outcome data collected by programs

Program's data collection (n= 121)

4

Our Takeaways

Our Takeaways

- A little more than half of local programs have been in service for a decade or more, suggesting that many programs have continued to offer FL services despite a changing funding landscape
- FL programming is very diverse
- Both states and programs braid together sources to fund family literacy

**What are your
questions and
takeaways from
the presentation?**

Thank you!

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